

2021/2022

NEWS





True aesthetics ^{no.11}

We are excited to introduce our latest news, including both new designs and iconic Poul Cadovius classics. The world-renowned shelving system SYSTEM ULTRA® designed by Poul Cadovius in 1957, was relaunched in steel by dk3 in 2019, and now the award-winning classic is also available in a wooden version. As a designer, Poul Cadovius was particularly known for his furniture design, but during his remarkable career he also created different lamp series, and dk3 is now relaunching two of his spectacular mid-century lamps. The decorative FLOWER LAMP from 1968 fits right into the current trend of indoor hanging plants, and bridges flower power vibes from the 60s with modern interior design. And the relaunch of the impressive 900-00 lamp from 1972 brings new life to a stylish and sophisticated design with an almost sculptural aspect.

The exclusive TEN TABLE from 2019 is the outcome of an exciting and successful cooperation with Danish designer Christian Troels, and with the 2021 launch of a new oval dining table version, the TEN TABLE collection currently includes a complete range of dining and coffee tables with the characteristic vertical grooves. Christian Troels also lets the grooves take a centre stage in his distinctive GROOVE TABLE. The table was introduced as a coffee table version in 2020, and now the beautiful horizontal groove design is also available as a dining table.

Furthermore, the acclaimed Japanese designer Kensaku Oshiro has created the brand-new BAIA CHAIR, which unites Danish and Japanese design aesthetics with its elegant design and perfectly balanced composition of steel, leather and solid wood.

With the introduction of the Kensaku Oshiro armchair and the relaunch of the Poul Cadovius lamps, dk3 is still moving in new directions, yet keeping our roots in the aesthetics of nature.

Explore and enjoy.

Jacob Plejdrup
Owner and founder



SYSTEM ULTRA® WOOD

Design by Poul Cadovius, 1957

In the wake of the launch of the iconic shelving system ROYAL SYSTEM® in 1948, Poul Cadovius introduced the SYSTEM ULTRA® in 1957. Like its famous predecessor, the design of SYSTEM ULTRA® was also based on the innovative idea of moving the furniture off the floor onto the walls, leaving more space in the room.

In 2019, SYSTEM ULTRA® was relaunched in steel by dk3, and in June 2021 the distinctive shelving system was additionally relaunched in wood. The system consists of wall-mounted rails, shelves, and a cupboard with sliding doors in oiled oak, smoked oak, and walnut. It can be customized in multiple individual combinations and extended over time according to needs. The design of the system is characterized by the elegant, ultra-thin moulded shelves, with a wave-shaped edge profile, attached to the rails by hangers in either brass or stainless steel.

In 1957, Poul Cadovius was awarded a silver medal for the SYSTEM ULTRA® at the XI Triennale exhibition in Milan. The medal was considered a highly treasured prize and an international recognition of an exceptional design idea.



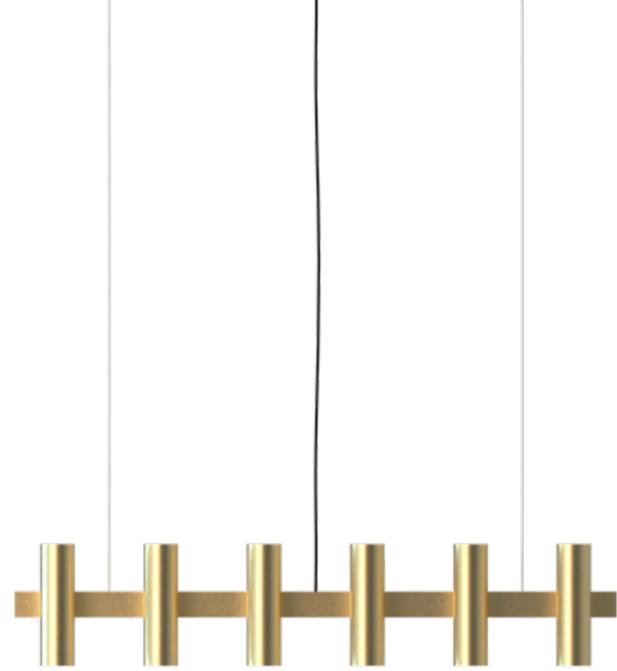
TEN TABLE (round & oval)

Design by Christian Troels & Jacob Plejdrup, 2020

dk3 was among the first brands to introduce the plank table to the Scandinavian market back in 2009, and as a natural continuation of this design heritage, dk3 founder Jacob Plejdrup and Danish designer Christian Troels developed the TEN TABLE to mark the 10th anniversary of dk3 in 2019. Since then, the table has been accompanied by a coffee table and a round dining table, and now the dining table is also available in a new oval version. With the introduction of the oval dining table, the TEN TABLE series now includes a complete range of dining and coffee tables in the characteristic and exclusive design.







CADOVIUS 900-00 LAMP

Design by Poul Cadovius, 1972

Impressive and elegant – these are the two first words that come to mind when looking at the 900-00 LAMP, designed by Poul Cadovius in 1972. Many of his products, like the world-renowned shelving system ROYAL SYSTEM®, were developed as modular systems, allowing the various elements to be configured in multiple customized combinations. This was also the idea behind the 900-00 LAMP, which was originally launched as a system of 9 standard lamps, mounted on either one, two or three suspension rails, with 8 light sources for the smallest version and up to 32 light sources for the biggest.

dk3 is now relaunching the distinctive lamp in the 900-112 version with 12 light sources mounted on one suspension rail. The lamp is available in brass-coloured anodized aluminium, delivered with a pre-mounted wire, ready to install.

With the relaunch, dk3 has given new life to a stylish and sophisticated design, invented in the 70s but timeless enough to fit modern interior design of today. At the initial launch in 1972, the lamp was mainly intended for professional use like conference rooms, offices, etc. But with its stylish and almost sculptural design, the lamp can serve both an optimal light source and a distinguished design item in any modern furnishing.







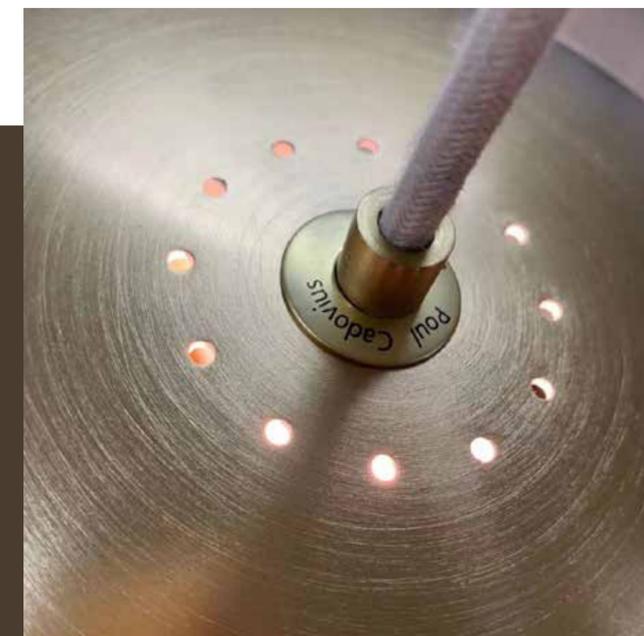
CADOVIUS FLOWER LAMP RS50

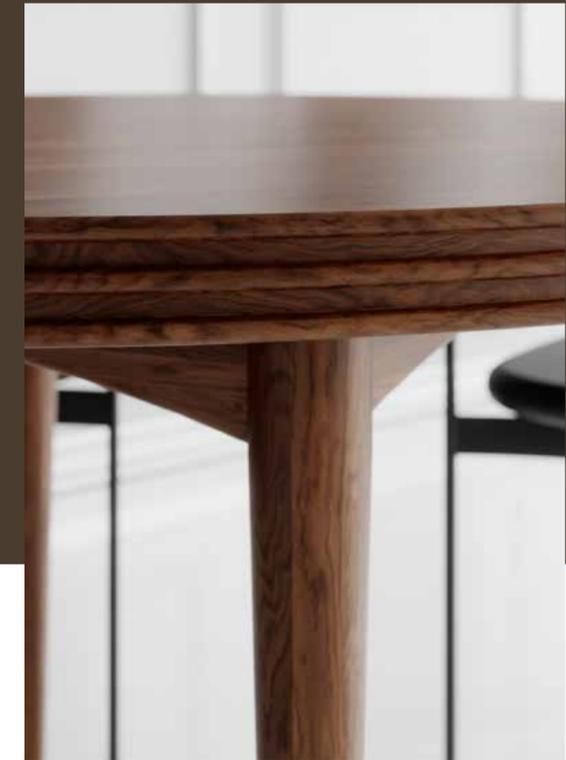
Design by Poul Cadovius, 1968

Award-winning shelving systems, chairs, and fiberglass components. These are just a few of many products developed through the years by the famous Danish designer Poul Cadovius. In 1968, he could also add lamps to his impressive list of products and inventions, when launching the extraordinary and decorative FLOWER LAMP.

The FLOWER LAMP is not a lamp in the original sense of the word. It is more a decoration - a small installation and a cool and decorative way to light up your plants and flowers. Poul Cadovius had an exceptional skill to foresee future consumer needs based on current trends, and he often used this ability when designing new products. In the 1960s, many people used lamps in the garden to light up the flowerbeds, and with the launch of the FLOWER LAMP, Poul Cadovius made it possible to convert this trend to indoor use.

The construction of the lamp is quite simple. It consists of two aluminium bowls connected by four steel pins, where the lower bowl works as a flowerpot illuminated by the light from the upper bowl. A simple yet brilliant idea. Now, dk3 is relaunching the FLOWER LAMP RS50 model in anodized aluminium. The revival of this wonderful retro lamp hits right into the current trend of hanging up plants and flowers, uniting flower power vibes from the 60s with modern interior design.





GROOVE TABLE

Design by Christian Troels, 2021

The GROOVE TABLE is an exclusive solid wood table combining pure simplicity and refined elegance. The table is developed by Danish Christian Troels, the designer behind the CORDUROY TABLE from 2018 and the TEN TABLE from 2019, the latter created in cooperation with Jacob Plejdrup. The GROOVE TABLE was initially introduced as a coffee table version in 2020, and now the characteristic design is also available as a dining table.

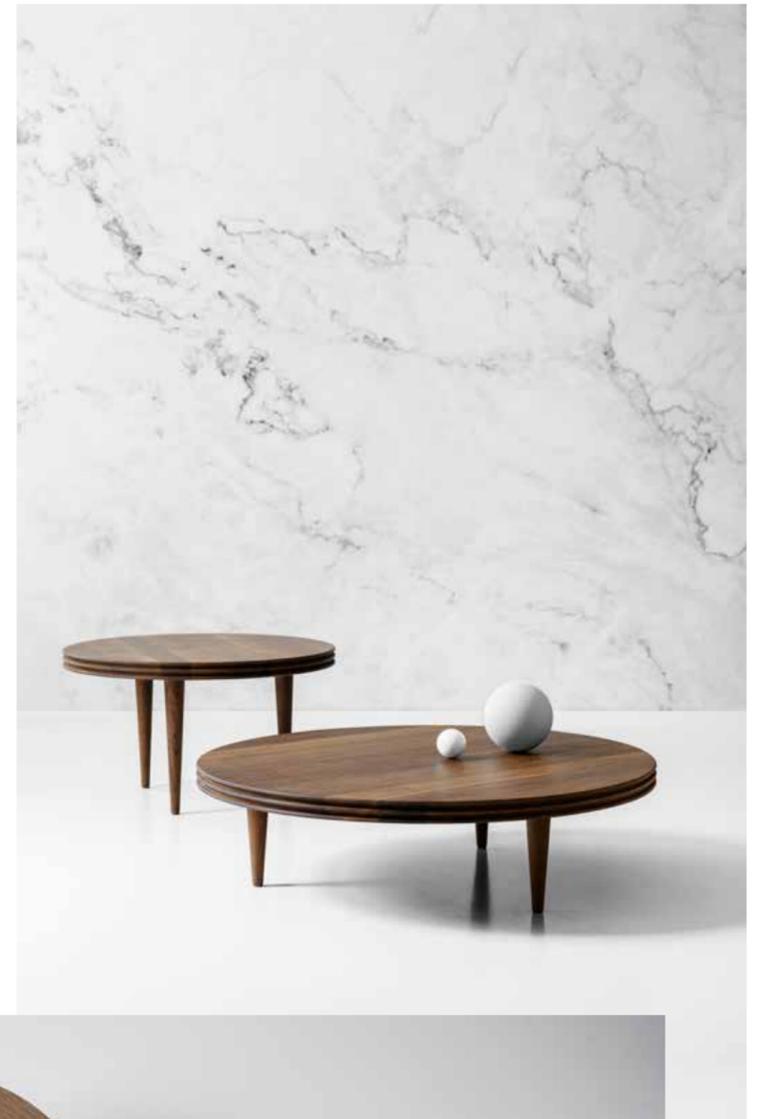
The natural beauty of the solid wood plays a major role in the construction of the table, perfectly accompanied by the remarkable design details. The conical turned wooden legs elegantly lift the impressive tabletop with a thickness of five cm, which is quite remarkable for a solid wood tabletop. The characteristic grooves on the edge of the tabletop are made with a special custom-made milling head, invented, and built by Christian Troels for the development of TEN TABLE. The table is available with either a fixed or an extendable tabletop.

The GROOVE TABLE is a perfect fusion of natural aesthetics and sophisticated design, made to fit into any modern furnishing, yet standing out with its impressive tabletop and distinctive grooves.



GROOVE COFFEE TABLE

Design by Christian Troels, 2020





BAIA CHAIR

Design by Kensaku Oshiro, 2021

As a tribute to Danish furniture design, the Japanese designer Kensaku Oshiro has created a chair, which, in the most distinguished way, unites Danish and Japanese design aesthetics. The inspiration from a bay is embodied in the smoothly curved C form of the wooden backrest, which lies tangentially on the top of the elegant steel frame and gives a warm and soft contrast to the steel and leather components.

The construction of the steel frame has a fine balance between the thin vertical lines of the tubes and the distinct horizontal elements. Each leg has a small round finish, and the width between the front legs is wider than between the back legs, which brings symmetry to the chair and gives it a harmonious and characteristic look. The solid wood backrest is manufactured by using a special steam bending technology, and both the backrest and the frame have been sanded by hand. The soft, upholstered seat provides a high seating comfort and is available in both leather and fabric.

The diverse features of each component are perfectly balanced in the design and give the chair a refreshing lightness and a unique, renewed appearance.



dk3 is a Danish design furniture company established in 2009. Our collection combines exclusive classic and contemporary furniture from acclaimed Danish and international designers.

We create furniture pieces shaped and crafted by true enthusiasts, always with the ambition to unite the finest carpentry traditions with modern and classic furniture design through the fusion of timeless steel or brass and high-quality wood.

The love for organic material and uncompromising focus on quality is evident throughout the entire process, from the first design sketches to the manufacturing in the carpentries, where the furniture is finished and surface treated by hand.

Please visit www.dk3.dk to explore the full range.

