



# NEWS 2022





# True aesthetics no.12

dk3 is a Danish design furniture company established in 2009.

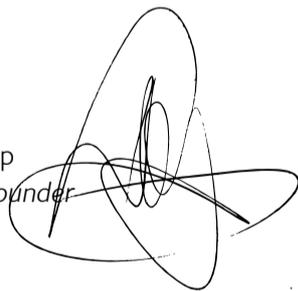
We create furniture pieces shaped and crafted by true enthusiasts, always with the ambition to unite the finest Danish carpentry traditions with contemporary and classic furniture design. The love for organic material and uncompromising focus on quality is evident throughout the entire process, from the first design sketches to the manufacturing at the Danish carpentries, where most pieces are produced and subsequently finished, and surface treated by hand.

Over the years, we have established our brand in more than 30 countries around the world, and with our catalogue number 12 we are manifesting our position within the premium classic and contemporary interior design, with pieces from Danish architects and designers such as Poul Cadovius, Jeppe Utzon, Christian Troels and others.

With the introduction of the BAIA CHAIR, designed for dk3 by Milan-based Japanese designer Kensaku Oshiro, and the relaunch of the Poul Cadovius FLOWER LAMP®, dk3 is keeping its roots in the aesthetics of nature.

Please visit [www.dk3.dk](http://www.dk3.dk) for detailed information and to explore the full range.

Jacob Plejdrup  
*Owner and founder*



## ROYAL SYSTEM®

Design by Poul Cadovius, 1948

The iconic shelving system ROYAL SYSTEM® was designed in 1948 by legendary Danish designer and manufacturer Poul Cadovius, and was relaunched in 2010 by dk3.

Design your own ROYAL SYSTEM® with the configurator on our website [www.dk3.dk](http://www.dk3.dk)









## TEN TABLE

Design by Christian Troels &  
Jacob Plejdrup, 2019

dk3 was among the first brands to introduce the plank tables to the Scandinavian market back in 2009, and with the aim to take this design heritage to the next level, dk3 founder Jacob Plejdrup has developed the anniversary table TEN TABLE in cooperation with Danish designer Christian Troels.

The tabletop and table legs are made of solid wood, but despite the table's heaviness in size and weight, it still has a lightness, which is emphasized by the refined crafted details like the beautiful vertical grooves of the legs and the distinctive, organic-shaped tabletop. The slightly curved shape of the tabletop does not have any straight lines at all, and in combination with the sloping table edge, it looks like the tabletop is constantly moving. The curving movement continues on the extension leaves, which completes the overall impression and gives the table a unique expression.



**TEN TABLE** Design by Christian Troels & Jacob Plejdrup, 2019 | **PIA CHAIR** Design by Poul Cadovius, 1959



## TEN TABLE

Design by Christian Troels & Jacob Plejdrup, 2020

The exclusive TEN TABLE is also available as a round and oval dining table version, which is custom made in many sizes and can be extended. The round version has a cube-shaped base in solid wood makes a sturdy and elegant stage for the tabletop and brings a lightness to the table, which is emphasized by the refined crafted details like the beautiful vertical grooves of the cube and the sloping edge of the tabletop. The wooden tabletop can be extended by two extension leaves, and when installing the extension leaves, the base will divide into two parts.









## PIA CHAIR

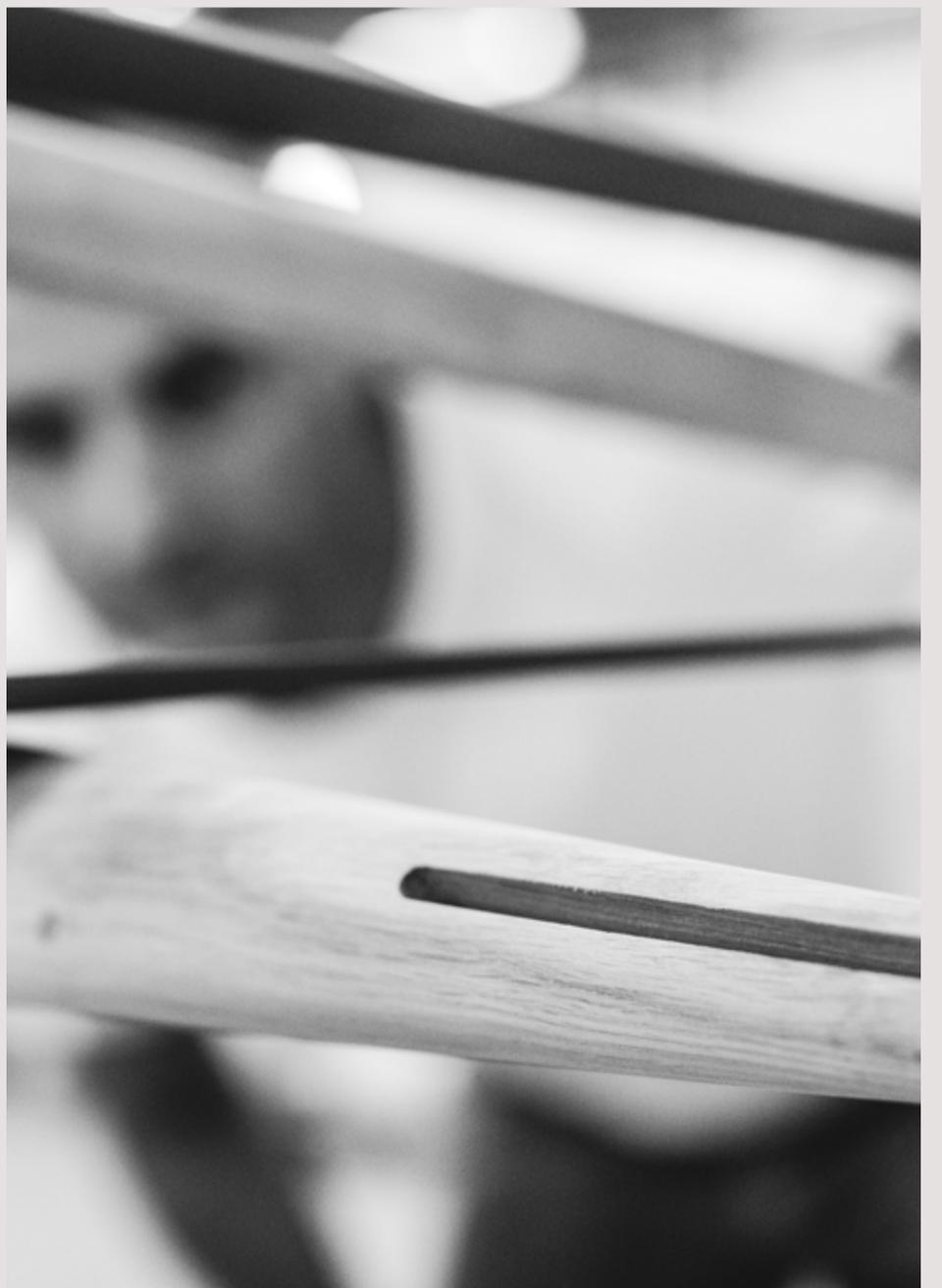
Design by Poul Cadovius, 1959

As a furniture designer, Poul Cadovius was mostly known for his iconic shelving systems, like the ROYAL SYSTEM® shelving from 1948. But with the launch of the dining chair PIA CHAIR in 1959, he could also add the title “chair designer” to his CV.

He wanted to create a chair in the spirit of the time, inspired by other design chairs of the fifties, but lighter and more “petite”, both in physical weight and in design expression. The chair was developed on a “less is more” concept, with focus on the least possible material consumption, still maintaining a high level of details and excellent comfort.

The thin, conical-shaped solid wooden legs give a light visual expression, which is further emphasized by two fine details; the hand-sanded rounding at the top of the back legs, and the finger joined front legs. The seat is made of hand-woven paper cordel, and the backrest is moulded, which gives an optimal seating comfort. It takes two full labour hours just to hand-weave the seat, so the making of the chair is a time-consuming process which requires patience and high accuracy.

PIA CHAIR is available in oiled oak, white oiled oak, soaped oak, black lacquered oak, smoked oak and European walnut. PIA CHAIR is also available in an upholstery version with upholstery on both seat and back, or with upholstery on the seat and a wooden back.





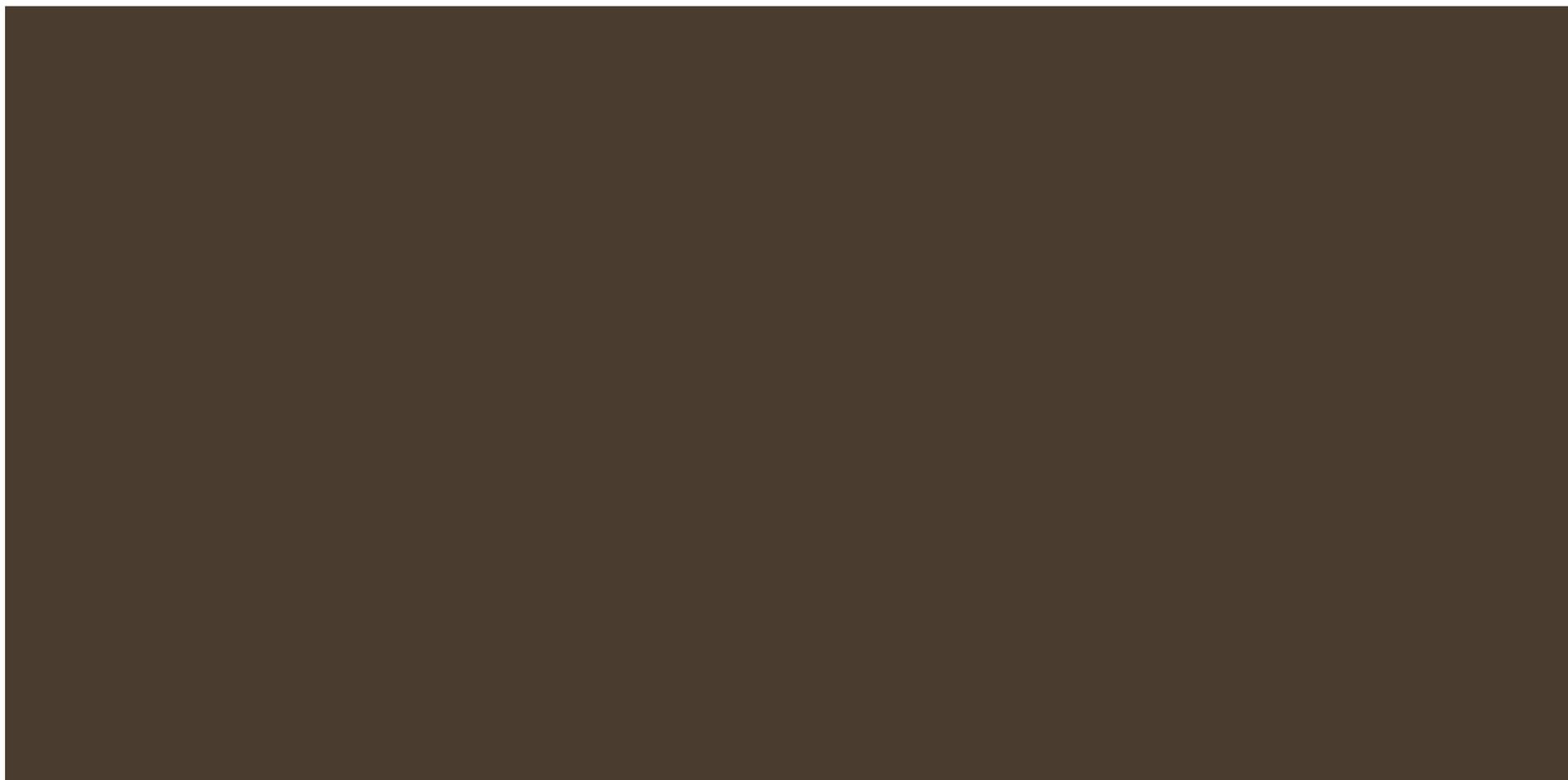
# CADOVIUS FLOWER LAMP RS50

Design by Poul Cadovius, 1968

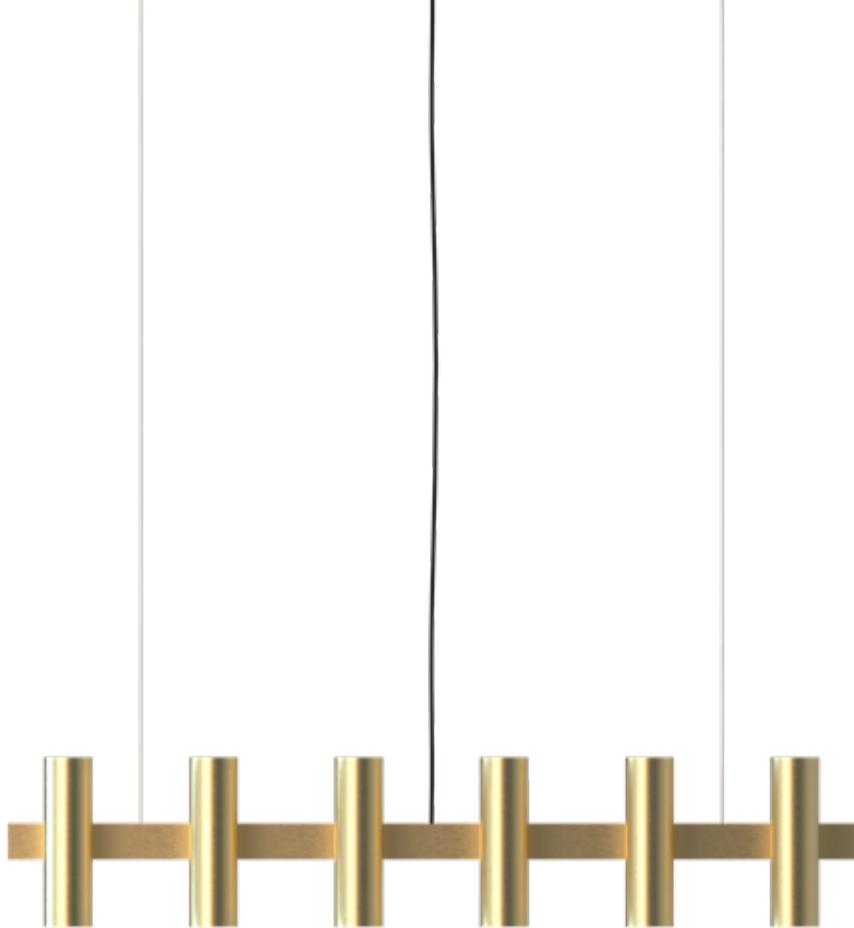
Award-winning shelving systems, chairs, and fiberglass components. These are just a few of many products developed through the years by the famous Danish designer Poul Cadovius. In 1968, he could also add lamps to his impressive list of products and inventions, when launching the extraordinary and decorative FLOWER LAMP.

The FLOWER LAMP is not a lamp in the original sense of the word. It is more a decoration - a small installation and decorative way to light up your plants and flowers. Poul Cadovius had an exceptional skill to foresee future consumer needs based on current trends, and he often used this ability when designing new products. In the 1960s, many people used lamps in the garden to light up the flowerbeds, and with the launch of the FLOWER LAMP, Poul Cadovius made it possible to convert this trend to indoor use.

The construction of the lamp is quite simple. It consists of two aluminium bowls connected by four steel pins, where the lower bowl works as a flowerpot illuminated by the light from the upper bowl. A simple yet brilliant idea. Now, dk3 is relaunching the FLOWER LAMP RS50 model in anodized aluminium. The revival of this wonderful lamp hits right into the current trend of hanging up plants and flowers, uniting flower power vibes from the 60s with modern interior design.







## CADOVIUS 900·00 LAMP

Design by Poul Cadovius, 1972

Impressive and elegant – these are the two first words that come to mind when looking at the 900·00 LAMP, designed by Poul Cadovius in 1972. Many of his products, like the world-renowned shelving system ROYAL SYSTEM®, were developed as modular systems, allowing the various elements to be configured in multiple customized combinations. This was also the idea behind the 900·00 LAMP, which was originally launched as a system of 9 standard lamps, mounted on either one, two or three suspension rails, with 8 light sources for the smallest version and up to 32 light sources for the biggest.

dk3 is now relaunching the distinctive lamp in the 900·112 version with 12 light sources mounted on one suspension rail. The lamp is available in brass-coloured anodized aluminium, delivered with a pre-mounted wire, ready to install.

With the relaunch, dk3 has given new life to a stylish and sophisticated design, invented in the 70s but timeless enough to fit modern interior design of today. At the initial launch in 1972, the lamp was mainly intended for professional use like conference rooms, offices, etc. But with its stylish and almost sculptural design, the lamp can serve both an optimal light source and a distinguished design item in any modern furnishing.









## BAIA CHAIR

Design by Kensaku Oshiro, 2021

As a tribute to Danish furniture design, the Japanese designer Kensaku Oshiro has created a chair, which, in the most distinguished way, unites Danish and Japanese design aesthetics. The inspiration from a bay is embodied in the smoothly curved C form of the wooden backrest, which lies tangentially on the top of the elegant steel frame and gives a warm and soft contrast to the steel and leather components.

The construction of the steel frame has a fine balance between the thin vertical lines of the tubes and the distinct horizontal elements. Each leg has a small round finish, and the width between the front legs is wider than between the back legs, which brings symmetry to the chair and gives it a harmonious and characteristic look. The solid wood backrest is manufactured by using a special steam bending technology, and both the backrest and the frame have been sanded by hand. The soft, upholstered seat provides a high seating comfort and is available in both leather and fabric.

The diverse features of each component are perfectly balanced in the design and gives the chair a refreshing lightness and a unique, renewed appearance.

## GROOVE TABLE

Design by Christian Troels, 2021

The GROOVE TABLE is an exclusive solid wood table combining pure simplicity and refined elegance. The table is developed by Danish Christian Troels, the designer behind the CORDUROY TABLE from 2018 and the TEN TABLE from 2019, the latter created in cooperation with Jacob Plejdrup. The GROOVE TABLE was initially introduced as a coffee table version in 2020, and now the characteristic design is also available as a dining table both in a round and in an oval version. Both versions are extendable.

The natural beauty of the solid wood plays a major role in the construction of the table, perfectly accompanied by the remarkable design details. The conical turned wooden legs elegantly lift the impressive tabletop with a thickness of five cm, which is quite remarkable for a solid wood tabletop. The characteristic grooves on the edge of the tabletop are made with a special custom-made milling head, invented, and built by Christian Troels for the development of TEN TABLE.

The GROOVE TABLE is a perfect fusion of natural aesthetics and sophisticated design, made to fit into any modern furnishing, yet standing out with its impressive tabletop and distinctive grooves.





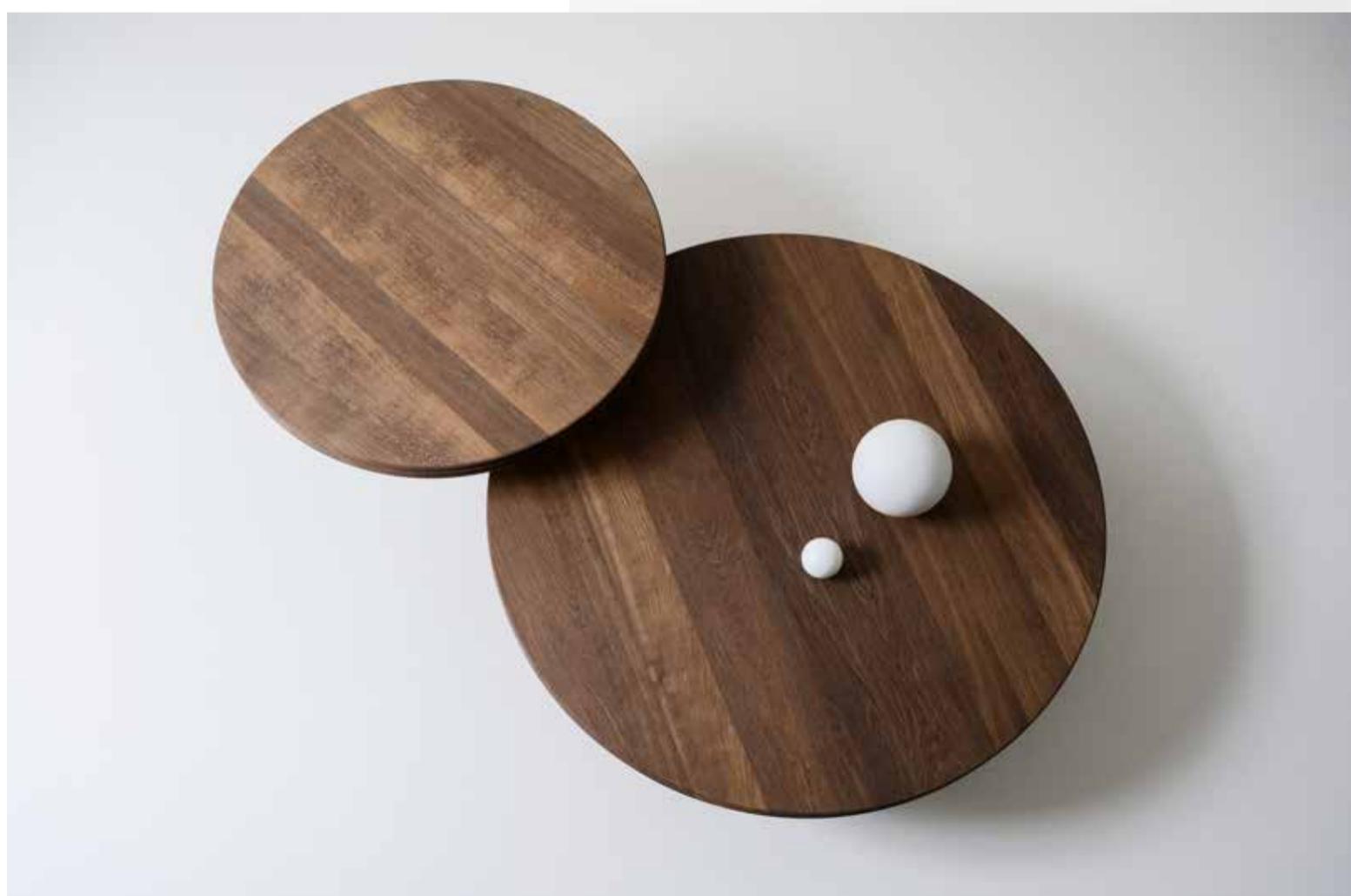


# GROOVE COFFEE TABLE

Design by Christian Troels, 2020

The GROOVE COFFEE TABLE is an exclusive solid wood coffee table combining pure simplicity and refined elegance.

The natural beauty of the solid wood plays a major role in the construction of the table, perfectly accompanied by the striking design details. The conical turned wooden legs gracefully lift the impressive tabletop with a thickness of 5 cm, which is quite remarkable for a solid wood tabletop. The characteristic grooves on the edge of the tabletop are made with a special custom-made milling head, invented and built by Christian Troels for the development of the TEN TABLE in 2019.





**JEPPE UTZON TABLE #1** Design by Jeppe Utzon, 2015 | **PIA CHAIR** Design by Poul Cadovius, 1959





## TREE TABLE

Design by Jacob Plejdrup, 2011

TREE TABLE is a perfectly balanced natural design. On top of the simple steel construction lie solid wooden planks shaped by nature and crafted by the industry's most skilled hands. The table combines true craftsmanship and innovative engineering, and the result is visually striking.

In oak, the TREE TABLE is always made of two whole planks taken from the same tree trunk. Each plank has its own unique form and structure containing different natural characteristics like knots and small cracks, and the natural edges are gently hand-sanded. Each TREE TABLE is individually numbered, and a discrete plate on the table edge testifies the originality of the table.







## SYSTEM ULTRA®

Design by Poul Cadovius, 1957

In the wake of the launch of the iconic shelving concept ROYAL SYSTEM® in 1948, Poul Cadovius introduced the SYSTEM ULTRA® in 1957. In that same year, he exhibited at the XI Triennale in Milan with the SYSTEM ULTRA®, for which he won a silver medal. A highly treasured prize and an international recognition of an exceptional design idea.

SYSTEM ULTRA® is available in the colors black and green, with either brass or painted hangers.



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